

News Release

Hyundai to Debut All-New Autonomous Features on Next-Generation Fuel Cell Vehicle at CES 2018

- Next-generation FCEV model and its name to be unveiled
- Hyundai to showcase vision for hydrogen-powered life beyond transportation
- All-new artificial intelligence-enhanced personal cockpit to be displayed

January 4, 2018 - Hyundai Motor will showcase a trio of new technologies at CES 2018 from January 9-12 at the Las Vegas Convention Center, all focused on connecting future technology with evolving mobility challenges. Hyundai's next-generation hydrogen-powered fuel cell electric vehicle equipped with new Advanced Driver Assistance System (ADAS) technologies will be featured and its new name revealed.

The new fuel cell EV is the newest edition to the Hyundai's eco-vehicle portfolio and it will help to fulfill Hyundai's vision to offer clean mobility to the world.

In addition, Hyundai will connect its progress on hydrogen-powered mobility to hydrogen-powered applications in the home via a section of the booth dedicated to the Hydrogen Life Vision. Rounding out Hyundai's future technology demonstrations will be a reimaged view from the driver's perspective inside the Intelligent Personal Cockpit, featuring artificial-intelligence-enhanced voice recognition and vital sign-based wellness care, all from the comfort of the driver's seat.

The press conference will take place at Mandalay Bay (Level 2, Oceanside C) at 3:00 p.m. PST on Monday, January 8 and will be livestreamed at: <https://youtu.be/dbiFJP1eD18>. At the press conference, Chris Urmson, the CEO of Aurora, will join key Hyundai executives as one of speakers to share details on the joint research and development of autonomous driving technology. During the exhibition following the press day, Hyundai will display its cutting edge technologies and products at booth number 6329 in the North Hall of the Las Vegas Convention Center.

Watch video of Hyundai Motor's new fuel cell EV at: https://youtu.be/dhoL2Q_J6vA

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About Hyundai Motor

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond. The company leads the Hyundai Motor Group, an innovative business structure capable of circulating resources from molten iron to finished cars. Hyundai Motor has eight manufacturing bases and seven design & technical centers worldwide and in 2017 sold about 4.7 million vehicles globally. With more than 110,000 employees worldwide, Hyundai Motor continues to enhance its product line-up with localized models and strives to strengthen its leadership in clean technology, starting with the world's first mass-produced hydrogen-powered vehicle, ix35 Fuel Cell and IONIQ, the world's first model with three electrified powertrains in a single body type.

More information about Hyundai Motor and its products can be found at:

<http://worldwide.hyundai.com> or <http://globalpr.hyundai.com>

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